

# URUS



YOUR NEW **LAMBORGHINI**

# URUS



The new Lamborghini Urus is the world's first Super Sport Utility Vehicle as well as the first 5-seater super sports car, embodying the essence of the Lamborghini DNA, designed to express its enormous potential on any road, anywhere in the world. On track, sand, gravel or snow, the Urus stands out due to its V8 twin scroll bi-turbo engine with 650 HP and with no compromise in terms of handling, performance and luxury thanks to a unique technical package and limitless customization possibilities.



YOUR CONFIGURATION CODE: **AC92TE**

# URUS



With the new Lamborghini Urus we've raised every mechanical component to the level of a super sports car. We've gone beyond the limits of engineering to create a unique driving experience. Because the engine is the heart of every Lamborghini. And now it is beating in the Urus too. It combines absolute comfort and easy driving with the thrill of a 650 HP engine, accelerating from 0-100 km/h in just 3.6 seconds. Its unparalleled technological equipment and level of safety is coupled with the most amazing driving dynamics both on- and off-road. With our competences derived from the Aventador S and its four masterpieces as well as the driving dynamics expertise of the Huracán Performante (ANIMA, P-Zero Corsa tires, Lamborghini Piattaforma Inerziale and Carbon Ceramic Brakes) we developed a car with a true Lamborghini DNA. Lastly, 3 absolutely unprecedented elements have been added: adaptive air suspension, active roll stabilization system, and torque vectoring. All these systems together make the Urus a vehicle that has been worked up to its perfection. A challenge has been faced to create an absolutely unprecedented car, combining the features of an SUV with those of a supercar, without accepting even the slightest compromise in terms of quality and performance. A visionary concept that now makes the Urus the benchmark for a new category in the automotive industry: the Super Sport Utility Vehicle is no longer impossible #SINCEWEMADEITPOSSIBLE.

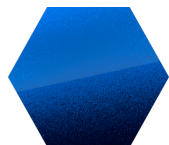
Urus: The world's first Super Sport Utility Vehicle

# BLU ELEOS

Your Front View



## Paint



**Metallic**  
Blu Eleos

## Details



**Style Packages**  
Shiny Black Style Package



**Exhaust Pipes Treatment**  
Bright Chrome Exhaust Tailpipes



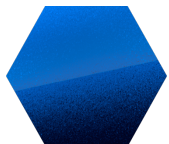


# BLU ELEOS

Your Rear View



## Paint



**Metallic**  
Blu Eleos

## Details



**Style Packages**  
Shiny Black Style Package



**Exhaust Pipes Treatment**  
Bright Chrome Exhaust Tailpipes



# TAIGETE 23"

## Your Rims

The Diamond finish treatment on the impressive 23" rims makes the Urus exterior look even more elegant

## Rims



**Taigete 23"**  
Taigete 23" Diamond Finished

## Brake & Calipers



**Brake & Calipers**  
Silver Caliper



# PANORAMIC ROOF

## Your Top View

THE WIDE PANORAMIC SUNROOF PROVIDES, ACCORDING TO THE PASSENGERS' WISHES, A BRIGHT AND PLEASANT ATMOSPHERE, PROPER AERATION AND A COMPLETE SUN BLIND URUS increasing the ON BOARD WELL-BEING. The interior ventilation and air quality can be improved according to passengers' wishes by adjusting the tilting/ opening front part of the roof glass while the blackout sunblind with adjustable electric rolling (operation via dedicated roof console switch) offers o compromises on the interior climate comfort.

## Top View



**Top View**  
Panoramic Roof

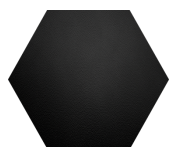


# ELEGANTE LEATHER

## Your Interior

Your interior trim selection makes your new Urus as exquisite as possible. The muted color combination amplifies your sense of luxury.

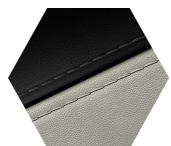
### Color & Trim



**Main Color**  
Nero Ade



**Secondary Color**  
Bianco Polar



**Stitching**  
Tone On Tone





# DASHBOARD

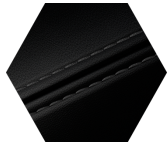
Your Driving Cockpit



## Steering Wheel

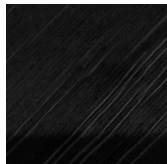


Smooth Leather Steering Wheel



**Steering Wheel Stitching**  
Match To Basic Color

## Details



**Wood**  
Inserts In Wood Open Pore

## Equipment



**Equipment**  
Advanced 3d "bang & Olufsen Sound System"



# FULLY ELECTRIC FRONT SEATS INCL. VENTILATION AND MASSAGE



## Your Seats

The full-electric comfort seat electrically adjustable in 18 horizontal and vertical directions, offers lumbar support and a seat heating function. Additionally, it includes ventilation and massage for the driver and front passenger.

## Seats & Belts



### Seats

Fully Electric Front Seats Incl. Ventilation And Massage



### Seats

Embroidered Lamborghini Shield On Headrest



### Belts

Nero Ade





# 5-SEAT CONFIGURATION

Your Rear Seats



## Seats & Belts



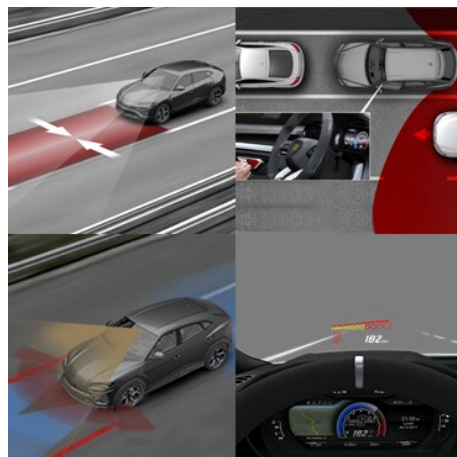
**Rear Seats**  
5-seat Configuration



# EQUIPMENTS & OPTIONS



**Head-Up Display**



**Full ADAS Package incl.  
Head-Up Display**

**Lamborghini Vehicle Tracking System**

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**Soft Close**

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**85 l Fuel Tank**

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# COMPLETE LIST

YOUR CONFIGURATION CODE: **AC92TE**



Component
Painted bought hang-on
Bright Chrome Exhaust Tailpipes
Panoramic Roof
Taigete 23" Diamond Finished
Inserts in Wood Open Pore
Lamborghini Vehicle Tracking System
Advanced 3D "Bang & Olufsen Sound System"
Bianco Polar
Series car
Soft Close
Tires 285/35 R23 ???? in front tires 285/35 R23 ???? in rear
Blu Eleos
Embroidered Lamborghini Shield on Headrest
Full ADAS Package incl. Head-Up Display
Elegante Leather
Shiny Black Style Package
Fully Electric Front Seats incl. Ventilation and Massage

Component
Build country - UK

# DISCLAIMER



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